**PROFORMA FOR BIODATA**

| **1. Name** | **Prof. T. Justin** |
| --- | --- |
| **2. Designation** | Assistant Professor |
| **3. Department** | Department of BBA |
| **4. Correspondence Address** | National College (Autonomous), Tiruchirappalli, Tamil Nadu 620001 |
| **5. Email and Contact number** | Email: justincom@nct.ac.in, justinkawin@gmail.com |
|  | Contact number: 6382898082 |
| **6. Date of Birth** | 15.02.1981 |
| **7. Gender** | Male |
| **8. Category (Gen/SC/ST/SCA/DNC/MBC/BCM/BC)** | BC |
| **9. Whether differently abled** | NO |

1. **Academic Qualification**

| **Degree** | **Year** | **Subject** | **University/Institution** | **% of Marks** |
| --- | --- | --- | --- | --- |
| Ph.D. in Management (Pursuing) | 2021 | Marketing | Research Department of Business Administration Management, Arumugampillai Seethai Ammal college Thiruppattur | N/A |
| Master of Social Work (MSW) (Pursuing) | 2023 | Social Work | Alagappa University Karaikudi | N/A |
| Post Graduate Diploma in Personnel Management(Part Time) | 2022 | Labour Law and Welfare | Coimbatore Productivity Council (CPC) Coimbatore | 63 |
| Master of Commerce(M.COM) | 2022 | Commerce | Alagappa University Karaikudi | 78 |
| Master of Business Administration | June 2012 | Business Administration (MBA-NET) | Bharathiyar University Coimbatore | 65 |
| Master of Business Administration | April 2003 | Business Administration | Alagappa Institute of Management Alagappa University Karaikudi | 56 |
| Bachelor of Business Administration | April 2001 | Business Administration | Alagappa Govt. Arts College Alagappa University Karaikudi | 55 |
| H.S.C | 1998 | Commerce | Alagappa Model Higher Secondary school Karaikudi | 73 |
| S.S.L.C | 1996 | -General | Alagappa Model Higher Secondary school Karaikudi | 55 |

1. **Ph.D thesis title**
   * Consumer Perception Towards Green Marketing Strategies of Fast-Moving Consumer Goods (FMCG,s) in Sivagangai District, Tamil Nadu
   * Registered (09/03/2021)
   * Guide’s Name: Dr. S. Amutha
   * Institution/University: Research Department of Business Administration Management, Arumugampillai Seethai Ammal college Thiruppattur, Alagappa University, Karaikudi
   * Year of Award: Pursuing
2. **Work Experience**

| **S. No** | **Position held** | **Name of the Institute** | **From** | **To** | **Pay Scale** |
| --- | --- | --- | --- | --- | --- |
| 1 | Assistant Professor & Head | National College Tiruchirappalli, TN | 11.01.2023 | till date | 20,000 |
| 2 | Assistant Professor & Head | Ananda College Devakottai | 11.06.2018 | 01.03.2022 | 25,000 |
| 3 | Accounts/HR officer | Ranveli island resort Maldives | 2016 | 2017 | 50,000 |
| 4 | Program Director | Leaders IAS Academy Karaikudi | 2013 | 2015 | 30,000 |
| 5 | Program Coordinator | Dr.NGP Arts and Science College Coimbatore | 2012 | 2013 | 30,000 |
| 6 | Assistant Professor | KPR Educational Institutions Coimbatore | 2011 | 2012 | 30,000 |
| 7 | Program Coordinator | Manidha Naeyam IAS Academy Chennai | 2007 | 2011 | 30,000 |

1. **Professional Recognition/ Award/ Certificate/ Fellowship received by the applicant**

| **Academic Year** | **Title/Article** | **Organization** | **Remarks** |
| --- | --- | --- | --- |
| 2018 - 2019 | Perasiriyar Ratna Award | Kavigar Kalaithamizh sangam Paramathi Velur Namakkal | For dedicated teaching |
| 2020-2021 | International research excellence Award | Malaysia educational site for Indian students | Excellence in research |
| 2021-2022 | National Topper (Second Rank) Essay/Research Article Competition / Consumer Rights And Accountability-The Integrated Inevitability Of Unconventional Synthesis | National Law University New Delhi | World consumer day 2022-celebration |
| 2021-2022 | The Destiny Of Sustainable Prospects: Steering The Swerves Of The Environmental Economics Legislative Intents And The Intricacies Of Compatible Pursuits | Centre for Law & Economics (CLE) Gujarat National Law University | Received acknowledgement regarding the selection of article |
| 2021-22 | Temporary dwellings: a problem or a solution? | National law school of India university Bengaluru | Received acknowledgement regarding the selection of article |

1. **Publications**

| **S. No** | **Author(s)** | **Title** | **Name of Journal** | **Volume** | **Page** | **Year** |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | T. Justin | Impact of technology in business | ISBN 978-93-88398-37-4 | - | - | 2018-2019 |
| 2 | T. Justin | Word of love | ISBN 9789390082032 | - | - | 2019-2020 |
| 3 | T. Justin | Green marketing – Perspectives Prospects and precepts (PPP) | ISBN 978-93-89658-47-7 | - | - | 2019-2020 |
| 4 | T. Justin | Green Marketing for the society – The Existence and Future | International Journal for Innovative Research in Multidisciplinary Field – volume-7 | - | - | 2020-2021 |
| 5 | T. Justin | Organizational Behavior-Being Knowing showing; leading | ISBN-9789391373467 | - | - | 2021-2022 |
| 6 | T. Justin | The destiny of sustainable prospects: Steering the swerves of the environmental economics legislative intents and the intricacies of compatible pursuits | Mukt Shabd Journal (ISSN NO : 2347-3150) | - | - | 2023-24 |
| 7 | T. Justin | Agri logistics & Supply chain management | ISBN: 978-81-19337-14- | - | - | 2023-24 |
| 8 | T. Justin | A Study on Innovation and Startup Aspirations Among Students in Tiruchirappalli | Shanlax Publications Madurai ISBN- 978-93-6163-545-8 | - | - | 2023-24 |

* + h-index: Nil
  + i10 index: Nil
  + Total citations: Nil

1. **Details of patents**
   * Nil
2. **Books/ Reports/Chapters/General articles etc**

| **S. No** | **Title** | **Author’s Name** | **Publisher** | **Year of Publication** |
| --- | --- | --- | --- | --- |
| 1 | Impact of technology in business | T. Justin | Ridha prints pvt.ltd Madurai | 2018-2019 |
| 2 | Word of love | T. Justin | Shanlax Madurai | 2019-2020 |
| 3 | Green marketing – Perspectives Prospects and precepts (PPP) | T. Justin | Shanlax Madurai | 2019-2020 |
| 4 | Green Marketing for the society – The Existence and Future | T. Justin | Shanlax Publications Madurai | 2020-2021 |
| 5 | Organizational Behavior-Being Knowing showing; leading | T. Justin | Shanlax Publications Madurai | 2021-2022 |
| 6 | The destiny of sustainable prospects: Steering the swerves of the environmental economics legislative intents and the intricacies of compatible pursuits | T. Justin | Mukt Shabd Journal (ISSN NO : 2347-3150) | 2023-24 |
| 7 | Agri logistics & Supply chain management | T. Justin | Shanlax Press 66 T.P.K. Main Road Vasantha Nagar Madurai – 625003 Tamil Nadu India | 2023-24 |

1. **Research guidance**
   * Ph.D.: Nil
   * M.Phil.: Nil
   * Dissertation: Nil
2. **List of Completed/Ongoing/Submitted projects**

| **S. No** | **Title of the Project** | **Duration** | **Total Cost (Rs.)** | **Name of Funding Agency** | **Status** |
| --- | --- | --- | --- | --- | --- |
| 1 | A STUDY ON INNOVATION AND STARTUP ASPIRATIONS AMONG STUDENTS IN TIRUCHIRAPPALLI | 2023-24 | 25,000 | National College | Finished |

* + - Major Results/ Highlights of the project including achievement (publications, patents etc.), for completed projects: Nil
    - Up-to date Technical progress report for on-going projects: Nil

1. **Membership**
   * (a) Professional bodies: Nil
   * (b) Editorial board: Nil
   * (c) Advisory board: Nil
   * (d) Academic bodies: Nil
2. **Countries visited**
   * Nil
3. **Any other Information**
   * Appeared civil services interview , clearing both preliminary exam, main written examination and experienced IAS(UPSC-Civil Services) interview 2009-10& 2010-11

**DECLARATION:-**  
I certify that the foregoing information is correct and complete to the best of my knowledge and belief.

Place: Tiruchirappalli  
Date: 15.07.2024

Signature